

USA-Europe Invest Week

SILICON VALLEY INVESTING IN
EUROPEAN DEEP TECH

January, 13-16, 2025

Targeting high growth Health Tech startups seeking capital
Powered by ENRICHERS Collaborative Soft-Landing Programs

Overall Program:

- Networking and meetings with investors, funding agencies and other dilutive or non-dilutive sources of funding, and intermediaries.
- Tours and meetings with different innovation/startup/large vendors' and manufacturers' ecosystems.
- Networking and meetings with local tech industry experts and business professionals.
- Four days of activities plus one day of Business Tourism and peer-2-peer Networking in the Napa Valley

Listing Activities:



Perfect Your Pitch

Three online workshops and practices on the Perfect Pitch framework - two before traveling and one live session in California.



One Day Pitch Session

Lunch, cocktail and dinner with 30+ investors (accredited business angels, early stage VCs, and funding agencies representatives)



Tours and Conference

Meetings and tours in SF Bay and the Silicon Valley during the **JP Morgan Healthcare Conference**



US Startup Ecosystems

Meeting with US local startup ecosystems (research universities innovation centers and entrepreneurship programs, incubators and accelerators, corporate startup open innovation programs, economic development teams, etc), the investment community stakeholders (VCs, CVCs, bridge banks and investment banks), and local business support players.

Pricing

Price and Payment

- Price: \$9,995 for the program
- Payment: \$2,500 for reservation and \$7,495 four weeks before the trip.
- Success fee (if agreement in place with an investment bank)

Included

\$2,500 stipend to cover the trip's expenses.

It covers:

- Hotels
- Roundtrip Flight EU/USA
- Local transportation
- Portion of Conference participation fees (if any)

Extension Option

Soft-Landing program

12-month soft-landing program at any ENRICHERS host e.g. research university (cf. Enrich in the USA website) with participation in three tradeshows minimum, i.e. CES, JP Morgan, SXSW, and/or BIO, and three Funding Summits minimum.